



Subject: Price Changes - 1 February 2022

Dear Patience

I'm writing to let you know that our prices will be increasing with effect from 1st February 2022.

I value your business and have enjoyed working with you. I have also achieved some great results along the way because of it. Like any business though, our own operating costs do increase over time.

To maintain the level of service you're accustomed to, this modest increase is necessary. I thought to communicate this to you in good time. I am confident that my prices remain competitive within our sector for the quality of the service that I provide. This will enable me to focus on the results that I provide to my clients.

In an effort to thank you for being such a valued client to me, I will give to you a 15% discount on any package you choose in the month of February 2021

A summary of rate changes is located at the bottom of this letter.

Please contact me if you have any questions about the new prices.

Shona lessons pricing

	30mins	45mins	60mins
1 lesson	\$7.50	\$9	\$11
10 lessons	\$75	\$90	\$110





20 lessons	\$150	\$180	\$220
30 lessons	\$225	\$270	\$330
Package discounts			
10 lessons	-	-	-
20 lessons	5%	5%	5%
30 lessons	10%	10%	10%
Group lessons			
1 lesson (2 individuals)	\$13	\$15	\$18.00
1 lesson (3 individuals)	\$17	\$19	\$22.00
1 lesson (5 individuals)	\$28	\$30	\$33.00

Again, we thank you for your business and look forward to a long, prosperous relationship.

Yours Sincerely

Ms Kundy

